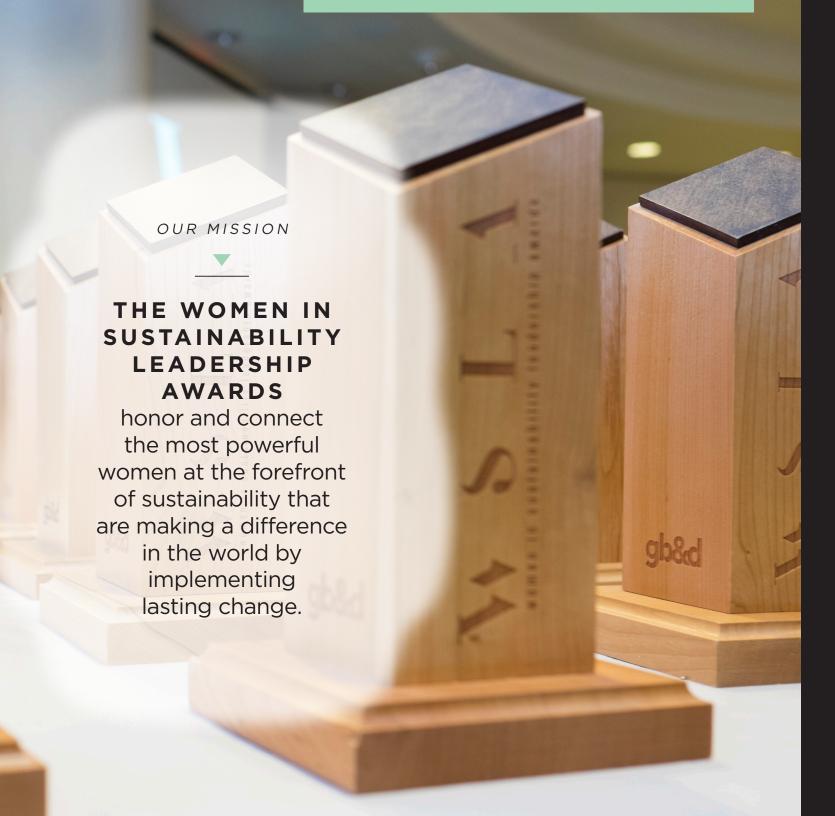


ADVANCING
WOMEN IN
SUSTAINABILITY
LEADERSHIP

WOMEN IN SUSTAINABILITY LEADERSHIP AWARDS

2017 MEDIA KIT

PRESENTED BY **gb&d**



OUR GOAL



To create a more sustainable world by growing awareness, promoting advancement, and supporting development of women in sustainability leadership.

OUR VALUES

ENVIRONMENTAL STEWARDSHIP

CONDUIT FOR CHANGE

GIVING BACK

WHY WSLA IS SO IMPORTANT



WOMEN EARN 60% OF ALL UNDERGRADUATE AND MASTER'S DEGREES

YET, THEY ONLY MAKE \$.80 ON THE DOLLAR

ONLY 25% OF EXECUTIVE SENIOR-LEVEL MANAGERS ARE FEMALE

ONLY 19% OF FORTUNE 500 BOARD MEMBERS ARE FEMALE

AND ONLY 4.6% ARE CEOS

FULLY INTEGRATING
WOMEN INTO A
NATION'S ECONOMIC
LIFE IS ESSENTIAL FOR A
SOCIETY TO FLOURISH



ABOUT **THE**AWARD

CRITERIA



Winners are selected based on their ability to meet the following criteria:

EFFECTIVELY DEMONSTRATES
A DEDICATION TO WORKING
IN SUSTAINABILITY

HAS HELPED SHAPED HER ORGANIZATION THROUGH LASTING CHANGE

VALUES MENTORSHIP AND HAS HELPED GUIDE OTHER FEMALE LEADERS

HAS DEMONSTRATED BRAVERY/
COURAGE IN THE WORKPLACE





AWARD CEREMONY

Winners will be chosen by a prestigious jury of industry professionals and will be celebrated at a dinner and awards ceremony during the GREENBUILD INTERNATIONAL CONFERENCE & EXPO in Boston this November.



Our current alumnae network consists of over 50 OF THE MOST INFLUENTIAL WOMEN LEADERS creating a more sustainable world. The network assists with growing awareness, promoting advancement, and supporting the development of the next generation of female leaders.

PAST WINNERS

LISA BATE, Regional

LIZ YORK, Associate Director for Quality and

MARY TOD WINCHESTER, Vice

KELLY VLAHAKIS-HANKS, President and

CEO, Earth Friendly

NICOLE ISLE. Chief

HOLLEY HENDERSON.

SUSAN KING. Principal.

CAROLYN AGUILAR DUBOSE, Director,

KATHLEEN SMITH. Vice

BARBARA DEUTSCH.

NANCY SUTLEY, Chief

KAREN KUBICK,

BARBRA BATSHALOM.

ANDREA GOERTZ.

DOMINIQUE **HARGREAVES**

LORI DUVALL. Director

ARLENE D. BLUM

ERLA DÖGG INGJALDSDÓTTIR.

HILARY BEBER FIRESTONE, Senior

DEBORAH MARTON.

ALICIA SILVA, General

DAWN RITTENHOUSE.

HEATHER WHITE.

ROBIN CHASE, Founder,

MARY WENZEL, Head

JANE PALMIERI, Business

KIRA GOULD. Director of

ANGELA FOSTER-RICE.

STACY GLASS. President.

MICHELLE MOORE, CEO.

DAGMAR B. EPSTEN.

Energy Trust (CET)

LISA COLICCHIO.

KATRIN KLINGENBERG.

HILLARY CLINTON.

ROCHELLE ROUTMAN.

BETH HEIDER.

CINDY ORTEGA.

Chief Sustainability

AMANDA STURGEON.

ARIELLE BERTMAN.

BEA PEREZ, Chief

DANIELE HORTON.

ROBYN BEAVERS Senior Vice President of

LEISHA JOHN. Ernst & Young

LISA MATTHIESSEN

JEANNE GANG, Founding

LYNN JURICH, Founder

ANISA BALDWIN METZGER, School District

ANGELA NAHIKIAN

KATHRIN WINKLER. Senior Vice President

SARAH ELIZABETH IPPEL, Founder, Academy for Global Citizenship

HANNAH JONES.

MAYA LIN, Founding

MICHELE WHYLE, Global

KIM MAROTTA.

PAST **JUDGES**



ROCHELLE ROUTMAN Chief Sustainability Officer, Halstead International & MetroFlor



ANGELA FOSTER-RICE Managing Director, Environmental Affairs & Sustainability, United Airlines



LEITH SHARP Director of Executive Education for Sustainability, Harvard University's Center for Health & the Global Environment



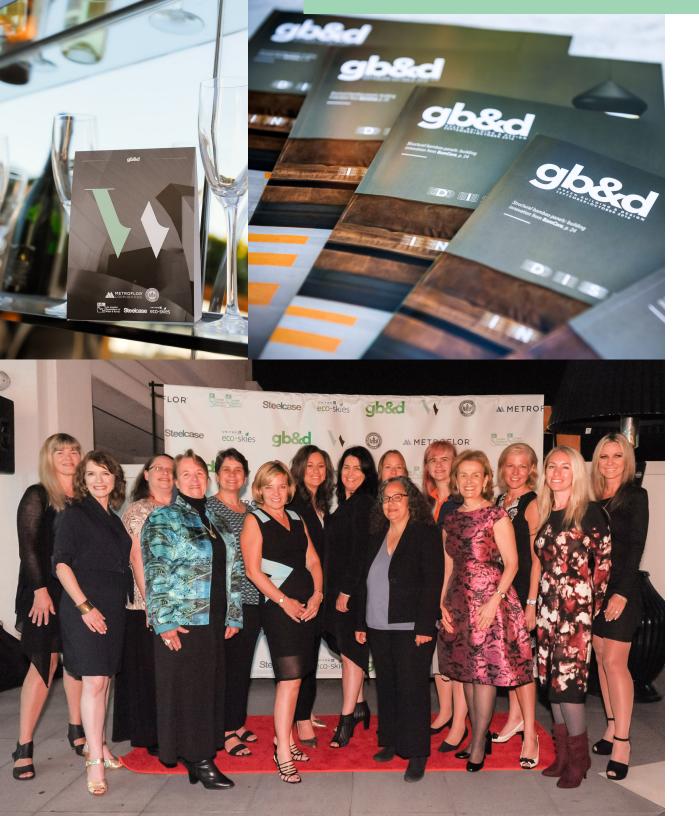
KIMBERLY LEWIS Senior Vice President. Community Advancement, USGBC



AMANDA STURGEON CEO. International Living Future Institute

SPONSORSHIP

GOLD \$20,000	SILVER \$10,000	BRONZE \$3,000	SUPPORTER \$500
Leadership Feature in N/D '17 "The Leadership & Innovation Issue" (Editorial focus: Commitment to leadership, diversity, and inclusion)	N/A	N/A	N/A
Gold sponsorship to be recognized at event, online, and in print issue. This would include recognition on all press/communication initiatives prior, during, and post event	N/A	N/A	N/A
Full page print ad in S/O '17 "The Greenbuild Issue" (value of \$7,750)	Full page print ad in S/O '17 "The Greenbuild Issue" (value of \$7,750)	N/A	N/A
Billing on all printed and digital materials related to the event (Save the Date, Invitation, Event Agenda, Welcome Signage, Newsletters, Social Media, etc.)	Billing on all printed and digital materials related to the event (Save the Date, Invitation, Event Agenda, Welcome Signage, Newsletters, Social Media, etc.)	Billing on all printed and digital materials related to the event (Save the Date, Invitation, Event Agenda, Welcome Signage, Newsletters, Social Media, etc.)	Your name or company listed in text as a supporter of the award
Access to guest list	N/A	N/A	N/A
1 e-blast promoting Leadership Feature	N/A	N/A	N/A
One table of 8 at the dinner	One table of 8 at the dinner	2 complimentary tickets for award program and dinner	N/A
Option to present one award at award ceremony	N/A	N/A	N/A
Inclusion and mention in event recap video	Special recognition from gb&d's publisher	Special recognition from gb&d's publisher	N/A



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CREATING A MORE SUSTAINABLE WORLD

Green Building & Design magazine is the leading source for sustainable building solutions. Based in Chicago, we are a certified B-Corp with a mission of creating a more sustainable world.

Our award-winning print magazine combines captivating editorial with exquisite design to create an unparalleled level of quality. Our website, weekly newsletter and digital edition offer extensive reach to a targeted audience. As a trusted source for the world's top architects, builders, and developers, gb&d showcases projects, products, and trends vital for building a more sustainable world.



A B Corp is to business what Fair Trade certification is to coffee or USDA Organic certification is to milk. B Corps are certified by the nonprofit BLab to meet rigorous standards of social and environmental performance, accountability, and transparency.

For more information go to gbdmagazine.com/wsla

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